

SELLING SPEZIALLOTION D

WHERE TO SELL THIS PRODUCT?

Any application where dry skin is an issue. Machine shops, manufacturing, maintenance areas, chemical plants, cardboard plants, offices, healthcare.

WHO USES THIS PRODUCT?

People with dry skin. Soothes dry, chapped and chafed skin and can be used daily on hands, body or face for dry skin relief.

HOW DOES IT WORK?

Speziallotion D contains only the highest quality ingredients; supports the natural regenerative process of the skin. Fast absorbing and non-greasy feel.

Contains no silicone, contains a light fragrance.

CAN IT REPLACE COMPETITIVE PRODUCTS?

It is unique in that it can reduce SKU's by replacing multiple competitive products.

GOJO®: Replaces Hand Medic® and Provon® Moisturizing Hand and Body Lotion

Stoko®: Replaces Stokolan® Hand and Body.

Deb®: Replaces SBS® 41

Zep®: Replaces Zep® Lemongrass Hand Lotion and Zep VIP®

IS IT ECONOMICAL?

Speziallotion D is up to 16% lower in cost than the market leader and can save as much as 20% vs. the other competitors. Peter Greven® is the low cost producer of high quality products, plus we offer very effective dispensing systems.

The combination of low price and dispenser efficiency results in savings of 20% and more. For example, our 2,000ml bottle gives 2,000 applications. Some of the leading competitors only give 666 application. This factor alone brings substantial savings.

IS IT HIGH QUALITY?

This product is one of our highest quality skin conditioners and out-performs competitive products in every case. Speziallotion D is unsurpassed in quality and performance!

WHAT IS THE BEST WAY TO PRESENT THIS PRODUCT?

Use the 250ml bottle and place it in the hands of a person who is in need of conditioning. Have them use this product 3 times per day for one week. The testimony of that person will convince the decision maker that this product is right for them.