SELLING LIGANA® MULTI-TEC

WHERE TO SELL THIS PRODUCT?

Any industrial applications where both oil and/or water based hazards are present. Machine shops, manufacturing, maintenance areas, chemical plants, cardboard plants.

WHO USES THIS PRODUCT?

Workers with exposure to oil and/or water based hazards; solvents. Those switching from oil to water based hazards in the same workplace (machine shops).

HOW DOES IT WORK?

MULTI-tec contains only the highest quality ingredients; designed in combination to strengthen the upper layers of the skin, reduce skin irritation.

Contains no silicone, will not cause fingerprints on pre-painted surfaces.

CAN IT REPLACE COMPETITIVE PRODUCTS?

It is unique in that it can reduce SKU’s by replacing multiple competitive products.

Deb/Stoko®: Replaces , Stokoderm® all types

Deb®: Replaces SBS® 44

Zep®: Replaces Zep® Glove

Kerodex®: Replaces Kerodex 71
North Safety: Replaces North® 222

**IS IT ECONOMICAL?**

MULTI-tec is up to 16% lower in cost than the market leader's similar products and can save as much as 20% vs. the other competitors. Peter Greven® is the low cost producer of high quality products, plus we offer very effective dispensing systems.

The combination of low price and dispenser efficiency results in savings of 20% and more. For example, our 2,000ml bottle gives 2,000 applications. Some of the leading competitors only give 666 applications. This factor alone brings substantial savings.

**IS IT HIGH QUALITY?**

This product is our highest quality hand cleaner and out-performs competitive products in every case. MULTI-tec is unsurpassed in quality and performance!

**WHAT IS THE BEST WAY TO PRESENT THIS PRODUCT?**

Use the 250ml bottle and place it in the hands of a person who is exposed to the water and oil based hazards. Have them put the hazard on their hands and then wash it off. The testimony of that person will convince the decision maker that this product is right for them.